

THURSDAY, DECEMBER 9, 2010 IN SEVILLE SQUARE

Celebrate the 2010 holiday season with hot chocolate, caroling by candlelight and a FREE holiday-themed concert.

Save the Date! Holiday Evening in Olde Seville Square

Join the Club!

Help to continue and improve the "Evenings in Olde Seville Square".

1. A club membership card and button.
2. A subscription to the *Olde Seville Square Sentinel* newsletter.
3. Entry into all weekly prize drawings for "Diners in the Square" and "\$50 Merchant Gift Certificate" provided by the DIB/Downtown Retail Council.
4. Entry into drawing to win a 50" Flat screen TV provided by BEST BUY. Drawing will be during the final concert of the season.
5. Club members need not be present to win.

"Evenings" concerts would not be possible without the support of the Olde Seville Square Club members. Concertgoers can join the club for only \$15 annually during any of the concerts. Club members receive the following benefits:

Join the Club! 2010 Olde Seville Square Club



The Twenty Third Season

2010 Evenings In Olde Seville Square

May 20 - August 19, 2010
Thursdays
7 p.m. to 9 p.m.

FREE



presented by
PENSACOLA

HERITAGE FOUNDATION

in cooperation with The City of Pensacola
www.pensacolaheritage.org

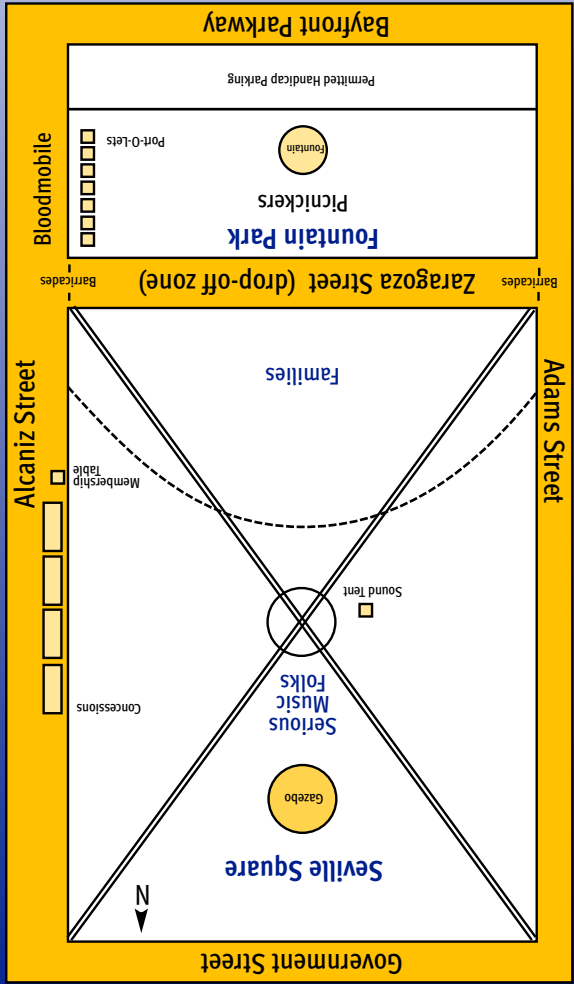


Please park in designated legal parking spaces only. Remember, we are visitors to the Historic District - let's be thoughtful to its residents. Limited "permitted" handicapped parking available in Fountain Park.

Parking

Seville Square is located in the Historic District in Downtown Pensacola, just one block north of Bayfront Parkway or two blocks south of the I-10 Garden Street exit. Zaragoza Street is closed between Seville Square and Fountain Park during the concerts, and parking is prohibited so that people sitting in the park can enjoy the "Evenings."

Seville Square Location & Layout



Seville Square

Government Street

Adams Street

Alcaniz Street

Bayfront Parkway

Zaragoza Street (drop-off zone)

Barricades

Permitted Handicap Parking

Fountain

Picnickers

Port-O-Lets

Bloodmobile

Sound Tent

Concessions

Membership Table

Families

Serious Music Folks

Gazebo

N

History of Evenings in Olde Seville Square

Pensacola's most celebrated concert series, "Evenings in Olde Seville Square" was founded in 1988 by "Mr. Thursday Night", Jim Tanck, who chaired the series until his passing in 2007. His spirit and dedication to the music lives on every Thursday night as a new band graces our stage for another memorable performance.

For more than 20 years, these music-filled evenings have become a Pensacola tradition, recreating the popular concerts held in the city's parks at the turn of the 19th century. The 2010 summer season features 14 concerts and more than 19 performances from a wide variety of musical genres.

All "Evenings" concerts are FREE and open to the public, thanks to our sponsors. Plan to bring lawn chairs or a blanket for seating and enjoy top talent each week, all summer long.

"Square Meals" Food & Refreshments

No time to cook or get fast food? No worries! We offer many delicious items including chicken salad and nachos from **Three Sisters**. Hot dogs from **A Hotdog Stand** are also offered. Enjoy snow balls by **Gourmet Delights** and ice cream from **Two Mommy's & An Ice Cream Truck**. Soft drinks and bottled water are also available.

Food and refreshments are located on Alcaniz Street on the east side of the Square.

Don't forget the fresh popcorn!

Visit Pensacola Heritage Foundation volunteers Norman Ricks, David Richbourg, Ivy and Virginia Page for some fresh popcorn!



Music selections prior to and after the concert feature one of the 45 channels of commercial-free digital music provided by Cox Communication digital cable service.

Pensacola Heritage Foundation

For over 45 years, the Pensacola Heritage Foundation has worked to preserve the architecture and heritage of America's oldest settlement.

The Foundation began Pensacola's restoration movement by restoring the Dorr House in 1963 and continues the tradition of promoting historic preservation today, including the beautiful Seville Square.

Acknowledgements

We Want to Thank...

- EW Bullock Associates and Appleyard Agency for their graphics and public relations efforts.
- City Grocery for providing gift certificates for our weekly drawings.
- Seville Quarter for gift certificates from Seville Quarter Wine and Gift Shop
- Winn Dixie on Bayou Blvd. for providing refreshments for the performers and volunteers.
- Deborah Dunlap for the T-shirt design.
- Media partners WXBM, Soft Rock 94.1, WEAR-TV, WUWF, Pensacola News Journal, Lamar Advertising and Cox Communications for their promotional efforts.

The sound and lighting for the concert series is produced by our fantastic volunteer crew including Jim Green, Dale Riegle, Kornall Davis, Don Kelley, Dan Kenan, Daniel Kenan, Andy Strebel, Charlie Lovegrove, Norm Green, Berney Smith and Ken Turk.

We'd also like to thank the volunteer staff at the Olde Seville Square Club table, including Sue Nicholson, Louise Kelliher, Joanne Andrews, Claudine Kriss, Juliana Horn, Anne Connelly, Anne Hargis and Debbie Adkins.



"Evenings" Memorabilia

"Evenings" T-shirts, beverage huggies, and posters are available for purchase at the Membership tent on the Alcaniz side of the Square.

Northwest Florida Blood Services

The demand for blood is great during the summer on the Gulf Coast. At the same time, with vacations, the number of donors drops. To help bridge the gap, we urge concertgoers to give that most important gift - the Gift of Life - at the Northwest Florida Bloodmobile located at the corner of Alcaniz and Zaragoza Streets (southwest corner of the Square) from 5 - 9 p.m. at every concert. Thank You!

Notices

1. By city ordinance, pets are prohibited in Seville Square and Fountain Park during the concerts.
2. No solicitation of any kind is permitted in the Square or Park.
3. No grilling is permitted in the Square or Park.
4. No skating, skate boarding, rollerblading, bicycling or other wheeled activity is permitted in the Square or Park.
5. Please don't sit or stand on the brick area in the center of the Square.
6. Please be courteous to fellow concertgoers and performers. Limit your conversations to the times between musical selections and intermissions.
7. Please consider the suggested seating areas **serious music folks**, **families** and **picnickers** shown on the Seville Square graphic so that everyone can enjoy the "Evenings."

Thank You!



2010 Evenings In Olde Seville Square

SUMMER SCHEDULE



MAY 20

Marine Forces Reserve Band
McGuire's Irish Pipe Band
 Scottish/Irish Bagpipe & Show Tunes

Sponsored by



MAY 27

Pensacola Civic Band
Bobby Van Deusen
 Piano, Stride & Ragtime

Sponsored by



Seating Bring lawn chairs or a blanket for seating.

In Case of Rain To confirm the cancellation of a concert, watch the 5 p.m. News on WEAR ABC 3, Soft Rock 94.1 and WXBM 102.7.



JUNE 3

Tim Jackson's MR. BIG
 High-Energy Dance Hits, Beach Music, 50s-70s

Sponsored by



Sandy Sansing



JUNE 10

Kitt Lough
 Sultry Jazz

Sponsored by



Renfro Pecan Company



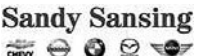
JUNE 17

Modern Eldorados
 Classic Country, Rockabilly

Sponsored by



Rosie O' Grady's Dueling Pianos
 Sing Along, Comedy, Pop Mix



JUNE 24

Jones & Company
 Chart-Topping Favorites,
 Dance Tunes

Perdido Brass
 Elegant Horns

Sponsored by



Sandy Sansing



JULY 1

Reunion Band
 Groovy 60s & 70s

Sponsored by



JULY 8

Chubby Carrier & The Bayou Swamp Band
 Cajun Zydeco

Sponsored by



JULY 15

Don Snowden Big Band with Holly Shelton
 Classic Big Band Music

Sponsored by



Sandy Sansing

Dr. Bill Spain

JULY 22

The Swingin' Dick Tracys
 Swing, Jive, 50s

Sponsored by



Sandy Sansing

Irv & Virginia Page



JULY 29

Sawmill Band
 Classic & Modern Country, Fiddle

Sponsored by



AUGUST 5

Mass Kunfuzion
 Classic Rock, 80s & Modern Pop

Sponsored by



AUGUST 12

John Wooten & KAISO!
 Calypso, Reggae & Island Music

Sponsored by



Dr. Adkins & Adkins, DDS



Series Sponsors



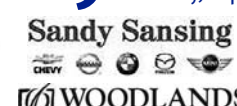
VIKI BAROCO



AUGUST 19

Clark & Company
 Variety, Popular Hits, Dance

Sponsored by



DAVID FOSTER KUGELMAN FOUNDATION